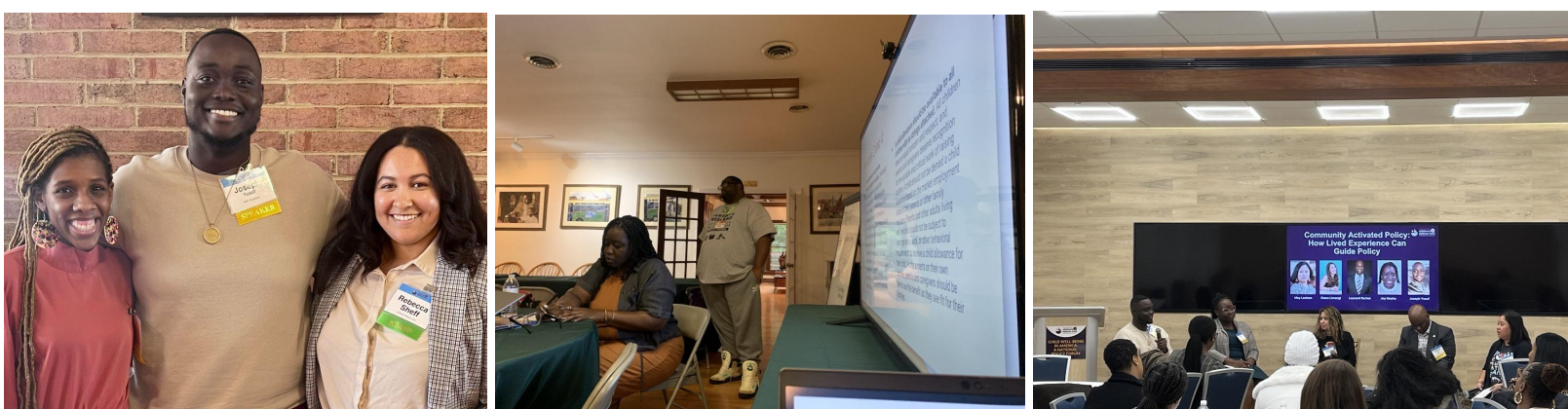


Parent Advisory Board

December 13, 2023

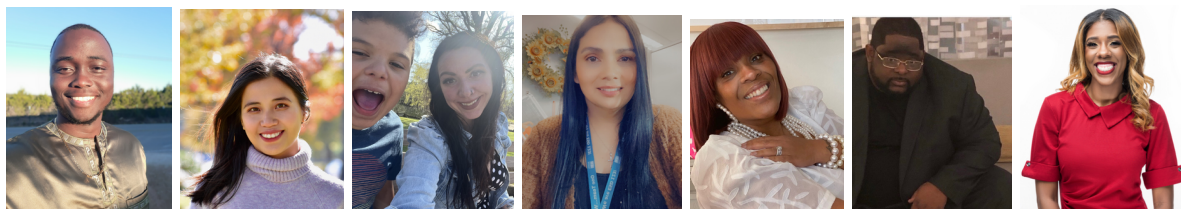
2023 In Review



A BIG thank you!

What a year! The PAB has been instrumental in Child Tax Credit advocacy efforts across the country. Their voices provide the guiding framework for the Automatic Benefit for Children Coalition and inspire intersectional advocacy nationwide. The PAB has been extremely busy this year, from speaking on panels and hosting workshops to authoring letters to Congress and providing their insight to the IRS.

Thank you, PAB, for the unwavering and fierce advocacy on behalf of parents, caregivers, and American families.



Meetings and Workshops

In 2023, the Parent Advisory Board met 12 times, spending a little over 18 hours working together. The PAB met with five Congressional offices, presented on four panels, authored two op-eds, ran a social media campaign, hosted two parent-facing presentations and more. To open the year, the first PAB meeting of 2023 was centered around reflections from 2022 and possibilities for 2023. To close out 2023, the December meeting was focused on recognition of their hard work and celebration of their accomplishments.

The monthly Parent Advisory Board meetings were filled with workshops and presentations, discussions, authored substantive resources, and strategy sessions. To develop their advocacy expertise the Parent Advisory Board engaged in a curriculum of workshops and training throughout the year on various topics, such as legislative advocacy, administrative advocacy, organizing, strategic communications, and media relations. After finalizing the PAB authored [principles](#) at the end of 2022, the PAB dove deeper into the principles in order to provide their detailed expertise to advocates and changemakers looking to the PAB and their thought leadership. The PAB thoroughly discussed principle 2: *A child allowance should provide meaningful support to families*, and through using the past expert presentations and information collected from their parent networks, they articulated a benefit amount. Additionally, the PAB engaged in a social media campaign in response to the potential of an end of year tax package and to lift up the importance of the CTC, the 19 million children who are currently left out of the full credit and the PAB's authored principles.

In a successful effort to curate a national dialogue on the Child Tax Credit that centers parent and caregiver voices, the Parent Advisory Board connected with a number of experts who presented on their CTC-related research and programs. The PAB heard findings from Elisa Minoff on CSSP's report: *Let Us Rise: How Parents and Caregivers Would Design a Permanent Child Allowance to Advance Racial and Economic Justice*. Sarah Stripp, Managing Director of Springboard to Opportunities, joined the PAB and presented on how The Magnolia Mother's Trust, an initiative that provides low-income, African-American mothers in Jackson, Mississippi, \$1,000 cash on a monthly basis, no strings attached, developed both the benefit amount and the extent to which the benefit amount matches the needs of families. Alex Ashbrook, the Director of Root Causes and Specific Populations at the Food Research and Action Center (FRAC), presented on the intersectional work FRAC is engaged in and asked the PAB for their expertise in answering the question: How does the CTC address hunger? Maneesha Horshin, from the Children's Defense Fund, provided an informational presentation on addressing the problem solver's caucus approach to the CTC and engaged the PAB in a detailed discussion on the current landscape in Congress and the impact on the Child Tax Credit.

Applied Principle Opportunities and Speaking Engagements

- **Kali and Piper** sat down with Davis Giangiulio and the Medill News Service to discuss the permanent return of COVID benefits -[COVID created an expanded social safety net; activists are now quietly working to bring it back](#)
- **Joseph and Mr. Palmer** were asked to sit on a panel of parents and lived experts at the Chapin Hall Child Tax Credit Convening. During the panel, they shared their experience with the CTC, gave an overview of their expertise as PAB members, the development of the Child Allowance principles and how they could inform policy. Joseph and Mr. Palmer participated in the entire conference.
- **Huong**, along with other coalition members met with Senator Mark Kelly's office (AZ) and **Lupe** with Senator Tom Carper's Office (DE), to share the history of the PAB, highlighted a few principles, including why the principles are important to them as parents and asked if they'd support the provisions of the expanded CTC in the Brown/Bennet bill
- **Kali** penned this Op-Ed on social safety net programs, where she notes that conservative lawmakers are threatening to slash the programs that helped her family escape poverty and that they should be doing the opposite
<https://otherwords.org/dont-shred-the-safety-net-expand-it/>
- **Huong** who is a steering committee member with CSSP's Parent Leader Network, created an opportunity to co-present with **Mr. Palmer**, the Child Allowance Principles, how they were developed and the importance of including parent's voices in systems change. *The Parent Leader Network (much like the PAB) provides a space for parents in [EC-LINC](#) communities to collaborate with and support each other, represent the parent perspective, and advocate for parent voice and leadership in early childhood systems.* The Parent Leader Network is interested in signing on to support the Child Allowance Principles.
- **Eboni and Mr. Palmer**, hosted a CTC workshop at the Children's Defense Fund (CDF) sponsored Parent Education and Advocacy Retreat at Alex Haley Farm in Knoxville, TN. They presented the principles and engaged parents in a robust discussion on the CTC and the importance of parent advocacy.
- **Huong**, spoke on the New Neighborhood Podcast a CSSP The New Neighborhood Podcast is an initiative of the Center for the Study of Social Policy. The goal of the ABC episode is to inform listeners about the work, and the efforts to extend the child tax credits and highlight the Parent Advisory Board.
- **Mr. Palmer, Lupe, Raegen, Huong, Kali and other PAB members** participated in interviews with the IRS providing feedback on the development of their new direct file tool. Additionally, PAB members recruited members from their networks to also participate in the IRS interviews.

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- **Raegen** co-led a conference workshop with FRAC on how the CTC impacts food security for American families at the Alliance to End Hunger Conference.
 - **Eboni and Joseph** presented on two different panels at the Children's Defense Fund 50th anniversary event *Child Well-Being in America: A National Policy Forum*. They shared their expertise and experiences with hundreds of attendees.
 - **Kali and Lupe** met with Congressman Smith's (MO) office and stressed the importance of the Child Tax Credit for all American families, shared the PAB's authored principles and highlighted the necessary nature of bipartisan collaboration.
 - **Mr. Palmer** met with Rep. Blake Moore's (UT) office, and shared the PAB's authored principles and highlighted the necessary nature of bipartisan collaboration.
 - **Mr. Palmer and Raegen** met with Andrew Grossman, Chief Tax Policy Counsel for Democrats on the House Ways and Means Committee to share the PAB authored principles and advocate for the expanded CTC.
 - **The entire PAB** provided content, such as, short statements and video clips to curate a social media campaign calling Congress to action for an end of year tax package that includes an expanded Child Tax Credit.
 - **Huong** authored an Op-Ed on the Child Tax Credit highlighting the principles and submitted it to the Boston Globe. The letter is to give the compliment on the new tax credit sign to the law. This tax cuts bill puts money back in the pockets of families and provides them relief as they manage the rising costs of living.